PGA REACH Gateway – Growth of the Game Grant Program

Grant Evaluation Rubric

1. Program Alignment & Mission Fit (0–25 points)

- Strong alignment with PGA REACH mission and pillars.
    - Prioritizes underrepresented communities, especially underserved youth, military personnel, and diverse populations.

2. Program Design & Quality (0–20 points)

- Clear objectives, curriculum, staffing, safety plan, and timeline.
    - Demonstrates readiness and strong structure.

3. Impact & Measurable Outcomes (0–20 points)

- Defines measurable outcomes and realistic success indicators.
    - Includes participation, retention, and long-term engagement metrics.

4. Organizational Capacity (0–15 points)

- Experience, staff qualifications, operational readiness.
    - Proven ability to execute similar programs.

5. Budget & Financial Stewardship (0–10 points)

- Transparent, realistic budget aligned with program goals.
    - Efficient use of funds with optional matching support.

6. Collaboration & Community Reach (0–10 points)

- Strong partnerships with schools, youth groups, or PGA Professionals.
    - Effective outreach to underserved communities.

Category Cate	**Points Available**
Alignment with Mission	25
Program Design	20
Impact & Outcomes	20
Organizational Capacity	15
Budget Stewardship	10
Collaboration & Reach	10
Total	100