

## **GATEWAY PGA COMMITTEE REPORTS 2023 FALL MEMBERSHIP MEETING**

<b>Assistants' Association</b>
--------------------------------

### **Assistant's Association Membership**

- Current membership: 25
- Current Assistants in the GPGA: 82
- We strongly encourage all associates to enroll in the association. This can be done on the Tournament Page on the Section Website. \$40 per year dues to the association give benefits that include access to playing, education, and social networking opportunities. We strive to be the best resource possible for all associates working through their PGM requirements.
- Please do not hesitate to contact any of our leadership with any questions, comments, or concerns.

### **Philbrick Cup**

- 2023 Lost to South Central Section 16.5-7.5 at Shangri-La Golf Club in Afton, Oklahoma.
- Gateway to host in 2024, seeking a host site in late September or early October
- We strongly encourage all Gateway PGA Assistants to play in our Section events to earn points to qualify for the Philbrick Cup Team in 2024. It's time for the Gateway Section to take back the Cup!
- Must be a member of the Assistant's Association in order to qualify for the Philbrick Cup Team!

### **Bowling Night Save the Date!**

- Assistant's Association is hosting a Bowling Night on January 19th
- More details will be coming via email to the Section

### **Assistant's Pro Am Save the Date!**

- April 23rd at Old Hickory Golf Club
- Start thinking about those auction items

### **Association Leadership Team Changes for 2024**

- New Committee President: Nick Jones, PGA
- New Committee Vice President: Kyle Szyhowski
- New Past President Advisor: Mike Kegin, PGA

*-Mike Kegin, Chairperson*

## Player Development

### PGA Junior League

- PGA Junior League continues to be strong within our Section. It is also a great way for PGA Members to get points for Deferred Compensation program. You can receive 75 points as a Jr. League Coach, Jr. League Captain you receive 175 pts. These are all items that our young professionals should be focusing on as Class A professionals.
  - We had 2,239 participants in PGA Junior League in 2023
  - We look forward to this number continuing to grow in 2024
- Jr. League is a great source for extra income towards your pocket book.

### Drive, Chip and Putt

- Drive, Chip and Putt is growing as well with PGA Members help. Many Clubs and facilities host their own DCP events. Once again if you host a DCP event at your facility you receive 25 pts towards Deferred Compensation.
  - We had 758 participants in DCP in 2023
  - We would like to see that number climb to 1,000 with your help.

### PGA Family Cup

- PGA Family Cup is here and another program that get's you Deferred Comp points along with compensation to you. This is the newer program that has been out but hasn't quite taken off. The opportunities look very good for families at your facility.
  - We had 4 facilities participate in 2023
  - We would like to grow that number to 20 facilities and we can't do it without your help. Go to [PGA.org](https://www.pga.org) and see how you can sign up your facility today.

Have a Merry Christmas and a Happy New Year and we look forward to helping you in the 2024 golf season.

- *Gideon Smith, Chairperson*

## Golf Sale

Thank you to all who participated in the Gall Golf Sale. It was back at the Chesterfield Mall November 17-19.

Below are some of the details of the event.

- Friday 4:00PM-7:00PM - \$5 entry fee (juniors were free)
- Saturday 9:00AM-4:00PM - \$5 entry fee
- Sunday from 9:00AM-1:00PM - \$5 entry fee
- 17 facilities participating

- 2023 (November) Sales \$136,116.95 / Expenses \$6,943.20
- 2023 (February) Sales \$90,679.15 / Expenses \$5,754.93
- 2019 Sales \$144,428.62 / Expenses \$7,782.05
- 2018 Sales \$151,959.18 / Expenses \$12,199.67

Thank you to Julie Haynes and the rest of the Gateway PGA staff, Susan Fromuth for helping with all set-up meetings and Pro-Am for providing the barrels for the golf equipment.

*-Joe Schwent, Chairperson*

## Junior Golf

Action items voted on:

- The committee voted to raise the price of the Plus Membership from \$110. that was unanimously passed.
  - Mike Suhre is spearheading the pricing comparisons to determine the new pricing for Standard and Plus Memberships.
- The committee is reviewing the Jr Golf Handbook for the organization and working on a Disability Policy and Spectator Policy for 2024 revisions.
  - Marvin Herrod is working with David Barton, Disability Allied Association Pres. To get some existing resources to develop our policies and procedures for 2024 and beyond

Items tabled for a December Meeting:

- Solidify pricing for 2024
- Finish review and updating of Jr golf Handbook and registration procedures ( including disability and spectator policies)
- Discuss Match Play
- Review Venues for 2024 events
- Assign volunteers to assist with key events for 2024

Message to the Gateway PGA Members from the Jr. Golf Committee:

- Ways you can get involved and help in 2024?
  - Host a Gateway PGA Jr. Golf Event:
    - Reach out to Jason Eisenhauer to host a Junior Tour Event, 9 Hole, 18 Hole, 2 Day Event
    - These events bring a lot of positive things to your facility.
    - Gives back to the community and is the starting point for many young golfers' golf journey.
    - Very Gratifying as a Professional to Host and event.
- Volunteer and be present at a Jr. Golf Tournament:
  - PGA Professionals at a Jr. Golf Event make the event so much more special.
  - You see customers, friends, students, and potential clients at these events.
  - The support and help to our Jr. Tour is unmeasurable. To have a PGA Professional to assist the Jr. Tour Leaders and Interns offers helping hands and professionally trained eyes to help in all aspects.

- o You earn PDR's as your help grow the game and build relationships.
- o Deferred comp is available for volunteering at the Junior Tour Events.

Thank you all for the support of the Gateway Jr PGA. The growth and success is due to the work of our team and professionals. Let's keep up the momentum.

- Marvin Herrod, Co-Chairperson

## Professional Development Committee

### Committee Members

- Aaron Gleason, PGA
- Benjiman Kent, PGA
- Hunter Mountjoy, PGA
- Kevin Schaeffer, PGA
- Paul Leahy, PGA
- Sally Collins, PGA
- Steve Houg, PGA

### Committee Structure

- 4 Platforms and 1 Gateway Golf Summit
- Group of 2 Professional will handle 1 Platform.

### Timeline for Scheduling

- 2 Spring
- 1 Summer
- 2 Winter
- Gateway Golf Summit is flexible at this point!

### Professional Development Seminars

- Financial Literacy – Wednesday, November 15, 2023
  - o Gateway PGA Section Office
  - o Presenting – Aaron Gleason, PGA and Benjiman Kent, PGA
  - o 14 attendees
- Merchandising and Club Fitting – Wednesday, November 15, 2023
  - o Gateway PGA Section Office
  - o Presenting – Steve Houg, PGA and Paul Leahy, PGA
  - o Guests – Jake Wall of Peter Millar, Jason Landy of UST Mamiya, and Jeffrey Schulte, PGA of Bellerive Country Club
  - o 10 attendees in person and 1 virtual
- Career Enhancement – Wednesday, December 6, 2024
  - o Old Hickory Golf Club
  - o Presenting – Benjiman Kent, PGA, Jacque Madison, PGA and Jeffrey Field, PGA
  - o “Being A Mentor” – Wednesday, December 6, 2024

- o Old Hickory Golf Club
- o Presenting – Hunter Mountjoy, PGA, Kevin Schaeffer, PGA and Paul Leahy, PGA

Gateway Golf Summit – Monday, February 12, 2024 - “Golf and the Business of “YOU”

- State of PGA of America and industry with Don Rea, PGA and Nathan Charnes, PGA
- Planning for Retirement
  - o Corebridge Financial and Golf Retirement Plus
  - o PGA Deferred Compensation
- Creating A Culture
  - o Employee Satisfaction
  - o Employee Retention
  - o Human Resource Dos and Don'ts
  - o Problem Resolution as a Group!
- Mind and Body Management
  - o Exercise
  - o Stress Management
  - o Heart Healthy Diets
- Work Life Balance as a Professional
  - o Family, Work, Business, Golf
  - o What keeps you going? How do you prioritize your time?
- Technology in the Workplace – 45 minutes to 1 hour and 15 minutes?
  - o Use of Social Media – dive into the use and importance of a solid social media presence, membership needs and desires, deliverable content, timely content, best practices, dangers of over posting, etc., etc.

- Jeffrey Field, Chairperson

<b>Tournament Committee</b>
-----------------------------

Thanks to our current Tournament Committee Members for all their contributions this year!

- Michael Tucker Chair
- Jimmy Bals
- Kyle Williams
- David Levine
- Jeffrey Schulte
- Emily VanRie
- Matt Gindler
- Doug Castellari
- Mike Kegin
- Ali Wells
- Michael Brown

The 2023 season was a great year with some great growth members playing in 2023. We saw 60 new players play in an event for the first time in 2023.

Our stroke play attendance was up in 2023. We averaged 63 players per event in 2023 an increase of 10 per event.

We also saw an increase in our PGA Professional Championships:

#### **Gateway PPC**

- 2022 had 44 players and 2023 had 55 players an increase of 11

#### **Senior PPC**

- 2022 had 22 players and 2023 had 25 players an increase of 3

#### **Gateway National Car Rental Assistant Championship**

- 2022 had 26 players and 2023 had 30 players an increase of 4

The schedule is shaping up for 2024. We have all the Majors Scheduled so mark your calendars!

#### **Majors for 2024**

- Match Play May 13 th 14 th and 15 th – St. Clair CC
- PGA Professional Championship – August 5th and 6th Dalhousie Golf Club
- Senior PGA Professional Championship August 12th and 13th St Albans CC
- Assistant PGA Professional Championship – August 19th, Meadowbrook CC

We do still have some open dates which we need for a golf course so if you have some open Mondays that you could host a section event, please reach out.

- *Michael Brown, Staff Liaison*