

Gateway PGA Spring Meeting @ Norwood Hills Country Club March 27, 2023

8:32am | President Grant Masson calls the meeting to order

- Color Guard posts the colors
- National Anthem – Loudspeaker
- Invocation – Helen Kurtin

8:36am | President Grant Masson's Opening Remarks

- Thanks to Norwoods Hill and Gateway PGA Staff
- Thanks to all of our Sponsors
- John Sheridan with Under Armour
 - David Reid with Fairways to Heaven
 - PTE Golf
 - Eye Promise
 - TNT Yamaha

8:44am | Presenting Sponsor – John Sheridan w/ Under Armour

- Word of the day is Commitment

8:47am | President Masson calls up Secretary Adam Betz for Member Recognition

- Quarter Century Members
 - Life Member Dave Cantrell
 - Bill Morrow
 - Reserve Member Bill Proctor
 - Reserve Member Jim Sides
- Half Century Members
 - Martin Reeves
- Recognition of Marvin Herrod and his selection to PGA Lead for an 18 month leadership development program, Gateway's 3rd PGA LEAD Representative

8:52am | Keynote Speaker – Dawes Marlett, Senior Director of Education and Talent Development

- Two Brands – 1. Personal and 2. Those you represent
- Build Loyalty/Repeat Business – compared to a few different notable brands
- Sell the features of your business
 - Must benefit the customer, give them more value than anyone else
- We have the opportunity to grow the game and it is an opportunity that is rare and unlike many professions.

9:42am | President Masson goes into Membership Updates

- Mission Statement has changed.
“Serving the Gateway PGA Member and Growing the Game within our Communities.”

- Reviewed the Boards Strategic Plan fueled by the Member Surveys and the Long Term Strategic Plan that was the outcome of the planning.
- Spoke and gave details on Deferred Compensation

- Called up Secretary Adam Betz for his Assistants Association Update
 - Recognized the members that make up the leadership of the Asst. Asso.
 - Explained what the Assistants Association does, it's cost and its benefits to Assistant and Associate professionals
 - Reminded the membership of the Assistants Association Pro Am on April 3 at 11:30a and encouraged participation
- Concluded and handed the podium to President Masson

9:54am | Supporting Sponsor: Fairways to Heaven and David Reid

- Dave spoke about Fairways to Heaven and their golf travel company
 - David showed a video on what they do and encouraged members to reach out to him

10:10am | President Masson explains breakout sessions after the Break

- BREAK

10:20am | Breakout Sessions

- 2 Breakout Sessions
 1. Larry Salsman and Dawes Marlett
 - Lifelong Learning & Career Advancement
 2. Kelly Gilley and Ali Wells
 - Member Benefits

11:16am | PGA Association Reports – Central Region & PGA of America

- Grant recognizes the Regional Staff and recognizes Kelly Gilley, Jacque Madison and District 7 Director Barry Howard who was unable to attend

- Kelly Gilley and Jacque Madison give the Central Region/PGA Update
 - Kelly Gilley
 - Deferred Comp
 - Encourage Staff
 - PGA Member App – input activity and date – attested
 - Start drawing at 65
 - Life Insurance
 - \$10,000 Benefit
 - Liability Insurance
 - included with membership
 - PGA Frisco – Omni Resort
 - The Swing – 10 hole short course
 - 100,000 sq ft putting green – The Dance Floor
 - 10 Ranch Homes – 4 bed 4 bath
 - Recruiting Tools

- Asst National Championship Eligibility Change
 - Must be enrolled in level 2 to qualify Nationally

Jacque Madison

- Virtual Education available online
- Executive Search
- Compensation Profiles
 - Compensation Impact
- Applicants for job opportunities and recruitment
 - Assistant Professional Resources

11:41am | Formal Business Meeting

Grant Calls the Meeting to Order

- Asks for a moment of silence for those PGA Members that have gone before us

Approval of Fall Meeting Minutes

- Motion for Minute Approval - RJ Villafuerte
- 2nd – Matt Gindler

Ali Wells – Executive Report

- Member Spotlight
 - PGAJL National Awards
 - Mike Suhre-Oakbrook
 - Blake Sharamitaro-FGLC
 - PGA Lead - Recognition
 - Marvin Herrod
- Member Elevations
- Member Accomplishments
- Section Staff
 - Foundation Staff
 - Section Staff
 - PGA Works Fellowship – 50 applicants
 - Thank you – Karena Ballard
 - Hired – Tyler Bealke

Adam Betz – Secretary Report

- Membership Report
 - New Members
 - Don Kueper – Carlyle Lake
 - Matt Stock – Greenbriar Hills

12 New Associates

- Thomas Cleek – Poe Golf
- Zoe Hejna – Gateway National
- Eric Lafeber – Persimmon Woods
- William Leach – Meadowbrook C.C.
- Dan Morelli – Woodlands C.C.
- Tyler Quinnell – Greenbriar Hills

- Miquel Romero Marco – Old Hickory
- Jay Sala – Benton Country Club
- Brett Schneider – Whitmoor C.C.
- Zach Senger – Zachs Golf Shack
- Shawn Stone – Whitmoor C.C.

Member Transfers

- Will Hartenstein – Oak Meadow C.C.
- Ryan McClintock – Panther Creek C.C.
- John Mullin – Algonquin C.C.
- Jay Roux – Winghaven C.C.

New Partnership Committee being formed and Chaired by Adam Betz

Gideon Smith – VP Report

- Home Site Update
- Financial Review
 - Good financial position
 - Expenses increasing with new Home Site
- PGA Able Video

Grant Masson – President’s Report

- Homesite Update
 - Member Dues Increase
 - 5% each year for 3 years
- Encouraged Tournament Play

Grant concludes his report and motions for approval of the Executive Reports

- Motion to Approve – JD Auping
- Second – Jeff Whitfield
- Approval – Grant Masson

12:11pm | Grant open the floor for and Open Items

Open Forum

- Ed Schwent – Eye Promise
- Brett Moomey – Hall of Fame Nominees
- Shawn Barnes – Pro Am May 1 @ Gateway National – encouraged participation
- Dan Polites
 - Teaching and Coaching Summit
 - Teachers Teaching Teachers Series (TTT)
 - Callaway Research
 - Jerry Tucker – Short Game Session
 - Dr. Dirk Downing – Mental approach – Zoning In
- JR Rotarius – May 5 Tournament – encouraged participation

12:18pm | Grant calls Secretary Adam Betz up for Proposals and Amendments to ByLaws

4 Resolutions to the ByLaws being proposed

Adam to explain each resolution then ask for a vote (Vote: Class A Members Only)

1. Housekeeping Resolution

- a. General Housekeeping and updates to the Section By Laws
 - i. Term Board of Directors usage inconsistent in By Laws
- b. Eligible Gateway Members consistent w/ National
- c. Change term "Pro Opens" to "Stroke Plays"
- d. Amend language to be gender neutral

No open discussion

Motion – George Schrage

2nd – Mark Christensen

Adam calls for Vote

Housekeeping Resolution voted on and with majority vote – Passed

2. Quorum Resolution

- a. Requesting % of Class A Members needed to make a membership meeting
"valid" go from 50% to 40%

Small discussion to clarify we are decreasing the percentage

Motion for Approval – RJ Villafuerte

2nd – Martin Cruley

Vote by show of hands

Quorum Resolution Passed

3. Removal of Articles and Sections of By Laws Resolution

- a. Remove Article III "Code of Ethics"
- b. Remove Article IV, Section III
- c. Remove Article VIII

No open discussion

Motion – Brett Moomey

2nd – George Schrage

Adam calls for Vote

Removal of Articles and Sections of By Laws Resolution Passed

4. Governance Structure Update Resolution

- a. Amend duties of Officers
 - i. Absence of the Presidents, role assumed by the VP instead of the Secretary
- b. Amend Article XI
- c. Amend the Quorum of the Officers Committee to reflect a group made up of officers independent of the Executive Director
- d. Amend Article XII – Executive Committee represents Officers and the Executive Director and are responsible for the oversight Sections of day-to-day operations

No Open Discussion

Motion – Jay Roux

2nd – Shane Blankenship

Adam calls for Vote

Governance Structure Update Resolution has passed

12:31pm | Grants Closing Remarks

Lunch

TNT Shootout

Quad Pro Tournament

12:31pm | Meeting is called to a close

-Adam Betz, Gateway PGA Secretary