# Gateway PGA Fall Meeting @ Forest Hills Country Club December 7, 2022

8:35 AM | President Moomey Called the Meeting to Order

- Color Guard posted the colors by O'Fallon VFW Post 5077
- National Anthem by Lori Moomey
- Invocation by Jeffrey Field

8:40 AM | Presenting Sponsor: ForeUp

- Jordan Hollenbeck spoke about the ForeUp product

8:45 AM | Membership Recognitions & Updates

- Secretary Gideon Smith recognized 7 new Quarter Century Members:
  - Randy Phillips, LM; Mark Morfey, PGA; James McCormick, PGA; Russ Cummings, LM; Jeff Mullican, PGA; Pol Montano, PGA; Brett Bieske, PGA
- 2 Half Century Members:
  - Dale Schofield, PGA; Richard Poe, PGA
- 1 New Master Professional:
  - Larry Salsman
- Lost a fellow Member in Dan Burgess; Grandson Zane Burgess, PGA said a few words in remembrance
- Jim Healy came to the stage and said a few words about the 50th Anniversary Book

## 9:05 AM | Strategic Plan

- Brett Moomey discussed the Board's strategic plan from 2019 and what has been accomplished and worked on
  - $\circ$   $\;$  Even through the pandemic the Board re-evaluated the plan and moved forward
- Brett Moomey discussed some items that have been achieved:
  - Women of the Gateway; New hire specific for Member Services and Professional Development; Gateway PGA REACH involvement with Section Member Meetings; Cup Matches returned; Education Seminars; Celebrating Gateway PGA Members with Jay Delsing sponsorship; Junior Golf Growth and the Addition of another Junior Golf Staff Member; PGA HOPE growth to 10 programs in 2023; PGA ABLE Beginning; and more

## 9:11 AM | PGA Association Reports

- Brett Moomey introduced the PGA Central Region Staff (Kelly Gilly, Jacque Madison, Austin Jarchow and Dylan Gladney)
- Talked about Central Region and that the team is an extension of the Section staff
- Austin Jarchow is our Player Engagement Specialist
  - Talked about the ADM model, 9 programs in the Player Engagement Model, PGA Jr League and how the PGA would like to get more 17U teams
- Dylan Gladney is our Recruiting Specialist
  - He talked about recruitment and retention, golf labor shortage, PGA has hired 4 recruiters who focus on long and short term, and explained the difference between impressions and leads

- Jacque Madison is our Career Consultant
- She explained ExecuSearch, some legislative items around our surrounding areass Salary requirements, and PGA LEAD
- 9:55 AM | Brett Moomey provided an Annual Meeting Recap
  - Brett talked about the 2 resolutions that were brought up: Diversity & Inclusion statement in the bylaws &
    PAT rounds that can now be added together versus all 36 holes in one day

#### **10:00 AM** | Nathan Charnes: PGA National Secretary

- Top 5 National important items:
  - 1. Competitive golf tours
  - 2. Frisco as the new Headquarters
    - Opening in May
    - PGA Golf Club: there is no talk of getting rid of it; it is still very important to the PGA and its Members
  - 3. Regional Model
  - o 4. Medical and Disaster Relief Fund
  - o 5. Deferred Compensation
    - Starting in 1st quarter of 2023

#### 10:12 AM | PGA REACH Gateway

- Sue Rector (Chair of the Foundation) talked about Site Development
  - PGA REACH Gateway Foundation is the philanthropic arm of the Section
  - It is working to bring the game of golf to the North Grand community through the Site Development
  - Goal is to raise \$10 million dollars for the capital campaign project
  - Vern Remiger (Project Manager) talked about the Site Development
    - He is a Life Trustee of the Boys & Girls Club
    - In 2006, the Cardinals made an investment in the ball field that's currently on the property
    - In 2013, the Foundation talked with the B&G Club around the partnership with the 2018 PGA Championship and the shared goal of turning the property into a golf and recreation space
    - $\circ$   $\;$  St. Louis City SC will also be putting in a pitch field at the site

#### **10:27 AM |** Gateway PGA Committee Reports:

#### 10:28 AM | Assistants Committee

- Danny Garth gave a 2022 recap
- 2023 will roll out the Assistants Association
- Will include education seminars and help connect Associates

#### 10:35 AM | Rules of Golf Committee

- Jesse Barge explained that 4 years ago the rules of golf went under a review and this year is the 1st revision since then

#### 10:39 AM | Tournament Committee

- Mike Tucker recapped the 2022 season and some of the new 2023 venues
- 10:43 AM | Teaching and Coaching Committee
  - Dan Polites updated the group when the next Coaching Summit will be.
  - February 6th and 7th.

## 10:45 AM | Committee Recognition

- Brett Moomey thanked all committee members and chairs
- He also recognized all Board of Directors for volunteering to serve the Section

## 11:04 AM | Presenting Sponsor FLAGD

- Presenter: Troy Parish

## 11:11 AM | Award Winners from 2022

- Grant Masson introduced all the 2022 Award winners and called on the Professional of the Year (PGA Secretary Nathan Charnes) to say a few words

## 11:21 AM | Formal Business Meeting

- The minutes from the 2022 Spring Meeting were approved
  - Motion: Scott Brauer
  - o 2<sup>nd</sup>: George Schrage
- 11:23 AM | Executive Director's Report
  - Ali Wells gave her ED report
- 11:40 AM | Secretary's Report
  - Gideon Smith recognized newly elected Members, new Associates and newly transferred Members
  - Talked about where your dues to National go towards and if you are in the proper category
- 11:50 AM | Vice President's Report
  - Grant Masson talked about the financial position of the Section
    - Talked about ADP funding, Benchmarking and how the ADM Model all help for funding for the Section.

## 11:55 AM | President's Report

- Brett Moomey talked about Deferred Compensation starting in 1st quarter
- Talked about selling of our old homesite and shopping for a new site

# Accepting of the Reports

- Motion: Todd Meyer
- 2<sup>nd</sup>: Marvin Herrod

# **Election Process**

- Mike Suhre served as the Parliamentarian
- Grant Masson was elected President of the Gateway PGA by acclimation
  - $\circ$   $\;$  Grant Masson was nominated by Ben Kent with the 2nd by Clayton McGowan
- Gideon Smith was elected as Vice President of the Gateway PGA by acclimation
  - $\circ$   $\;$  Gideon Smith was nominated by Nash Haxel with the 2nd by George Schrage

- Current Area Directors had no one run against them and all ran for another term.
  - Kevin Dunn, George Schrage, Jack Connell and Jeff Whitfield were all elected by acclimation
  - Kevin Dunn was nominated by Paul Leahy with the 2nd by Mark Christensen
  - George Schrage was nominated by David Morgan with the 2nd by Brandon Coffey
  - Jack Connell was nominated by Nick Kuenneke with the 2nd by Andy Church
  - Jeff Whitfield was nominated by Rus Luedloff with the 2nd by Andy Church
- Election for Gateway PGA Secretary

-

- Individuals running were Marvin Herrod and Adam Betz
  - Marvin Herrod was nominated by Sam Gilliland and Sam gave Marvin's nomination o 2nd by Ryan Johnson
  - Adam Betz was nominated by Todd Meyer and Adam did Adam's nomination
    - o 2nd by Barth Bayer
- The election allows voting by all PGA Members; Associates and any non-Class A Members of the Gateway PGA were asked to leave the room
- o The votes were cast and collected by Past Presidents of the Section
- The votes were counted and Adam Betz, PGA was elected as the new Gateway PGA Secretary
- All Directors were sworn in
- President Grant Masson made some closing remarks, and the meeting was closed

12:53 PM | Meeting Closed by Grant Masson

Minutes taken and submitted by Gateway PGA Secretary Gideon Smith, PGA