



FAIRWAYS TO HEAVEN

— G O L F T R A V E L —



PGA
Illinois Section



PGA
Southwest Section



PGA
Gateway Section

OFFICIAL GOLF TRAVEL PARTNER/ SECTION SPONSOR



FAIRWAYS TO HEAVEN

— G O L F T R A V E L —

Dear PGA Professional,

Fairways to Heaven Golf Travel is excited to be the official golf travel partner of the Gateway, Southwest, and Illinois PGA through 2022. We would like to take this opportunity to share a little about our company, the services we provide, and how you as a PGA Professional can benefit from working with Fairways to Heaven Golf Travel.

Golf travel is not a job for our team, it is truly a passion. Over the past 20 years, we have stayed and played at the very destinations we offer to our clients which allows us to provide true, first-hand experience when planning a trip for our clients.

As partners with a PGA Professional, we ensure the process of planning and executing a custom golf trip is easy and lightweight for you. We understand your busy schedules and provide the tools and guidance to easily plan and register members for each trip.

We work with you to understand you and your members' needs when we create our golf experiences rather than sell an "off the shelf" golf trip. Our motto is "we don't sell golf trips, we create golf experiences.". We assist in all aspects of the trip from dinner reservations, spa requests, off-course activities, and anything in between.



Following, you will see some great information about the destinations we offer as well as some personal recommendations from us based on the many journeys we have been fortunate to take.

Our goal is to not only plan that ultimate golf getaway but to build a personal relationship with all our clients. We are fortunate that we now call many of our client's friends, and we see them return year after year.

Take a look inside and see what we have to offer! We would welcome the chance to earn your business and provide you lifetime memories with family and friends.

Cheers!

David Reid & Michael O'Toole
Managing Partners

2021 PGA PRO PARTNER PROGRAM



Fairways to Heaven Golf Travel has developed a partnership program that delivers real value to the PGA Professional that includes a significant income opportunity as well as marketing support to assist in communicating travel opportunities to your members.

INCOME OPPORTUNITY

Whether you travel with your members or not, our program allows the golf professional to take advantage of this significant income opportunity. With a 5% commission on the total value of ALL trips booked by your members in a calendar year, the following table provides multiple examples of what you can potentially earn.

Total Value of All Trips	Commission to Pro
\$25,000 (approx. 4 golfers)	\$1,250
\$50,000 (approx. 12 golfers)	\$2,500
\$75,000 (approx. 18 golfers)	\$3,750
\$100,000 (approx. 25 golfers)	\$5,000
\$125,000 (approx. 30 golfers)	\$6,750

Traveling with your members? Your trip is FREE! (value of \$3000+)

MARKETING & PLANNING SUPPORT

Fairways to Heaven Golf Travel understands the PGA Professional wears many hats and your time is very limited and valuable. Should you decide to plan a trip for your members, our team will provide detailed support in deciding on the location and itinerary as well as providing marketing support in creating proper messaging to the members. Have members who are interested in taking their own trip? Just refer them to us and we take care of the rest and you get paid once they travel!

The vast majority of golf members at country clubs travel to play golf throughout the year. Here is your opportunity to take advantage of that and provide a value-added service to your members, while you could benefit from our generous commission program.

SUZY WHALEY

“Golf travel is a great career building opportunity for PGA Professionals. What better way to spend time with your customers than while playing a bucket list course, or enjoying a meal after a memorable day on the links? “

FORMER PRESIDENT, PGA OF AMERICA



IRELAND

The Fairways to Heaven Golf Travel team has been fortunate enough to play golf all across this fantastic island. In fact, Mike spent a whole summer there a while back playing 53 rounds in 60 days! Aside from the incredible, championship links dotted along the coastline, a golf experience in Ireland takes you well beyond the boundaries of the course. You are made to feel like one of their own as the legendary Irish hospitality is very genuine. A dark and creamy pint of Guinness, fiddles and bodhrans, and great "craic" make a visit to Ireland truly special.

From the moment I finished my first round of links golf in 2001 I was hooked. It was a hidden gem called Ceann Sibeal, or Dingle Golf Links just west of Dingle town. Who knew it would lead me to where I am today".

- Mike O'Toole

CALL: (888)272-3179

EMAIL: INFO@F2HGOLF.COM

DAVE'S FAVORITES

Course

Waterville
County Kerry

Undiscovered Gem

County Louth (Baltray)
County Louth

Pub

Keogh's, Dublin
County Dublin

Irish Whiskey

Redbreast

Hotel/Inn

Smuggler's Inn
Waterville, County Kerry



MIKE'S FAVORITES

Course

Lahinch
County Clare

Undiscovered Gem

Narin & Portnoo
County Donegal

Pub

McGann's, Doolin
County Clare

Irish Whiskey

Yellow Spot

Hotel/Inn

Mount Falcon Estate
County Mayo

SCOTLAND



Scotland and golf go hand in hand. Known as the Home of Golf, a pilgrimage to this sacred golfing land is a must for any golfer. History oozes from the fairways and clubhouses across this small but stunning country. The iconic links of the Old Course draw golfers like moths to a flame but once they arrive, they realize there is so much more at their fingertips. It seems you only need to go a couple of miles before you stumble upon another links course when exploring the coastline of Scotland. Scotch whisky is a treat not to be missed with as many distilleries as there are golf courses. History of course runs deep and rich in Scotland and there are tales to be heard and told by guides and locals alike.

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MIKE'S FAVORITES

Course

Turnberry Ailsa Course
Ayrshire

Undiscovered Gem

Fortrose & Rosemarkie
Inverness

Pub

Ducks Inn
East Lothian

Scotch Whisky

Dalmore 18

Hotel/Inn

Links House at
Royal Dornoch



DAVE'S FAVORITES

Course

Muirfield
East Lothian

Undiscovered Gem

Cruden Bay
Peterhead

Pub

Dunvegan
St. Andrews

Scotch Whisky

Oban 14

Hotel/Inn

Hawkswood House
Fife



**AUTHORISED
PROVIDER**





ENGLAND

England for years has consistently flown under the radar beneath its neighbors to the north and west. But no longer, in recent years as the secret has gotten out that England offers some of the finest golf experiences anywhere in the world. With 4 current Open Championship venues (as many as Scotland) and a laundry list of courses in the top 100 in the world, England is a must-visit. Off the course, England abounds with things to see and do. London's offerings are endless and Liverpool along the Mersey has undergone a renaissance of sorts and is positioned a short drive to many of the finest courses in England. Dave spent 4 years living in London and has had the opportunity to touch and taste so much of what this destination has to offer.

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DAVE'S FAVORITES

Course

Royal Birkdale
Southport

Undiscovered Gem

West Lancashire
Liverpool

Pub

The Victoria Pub
Southport Promenade

English Gin

The Botonist Gin
The Isle of Islay

Hotel/Inn

The Marylebone Hotel
London



MIKE'S FAVORITES

Course

Royal Liverpool
Hoylake

Undiscovered Gem

Hillside
Southport

Pub

The Alchemist
Liverpool

English Gin

Biggar Gin

Hotel/Inn

Dormy House
Royal Lytham & St Anne's

OTHER DESTINATIONS

While the UK and Ireland certainly have accounted for many of our trips over the years, the world is a big place with no shortage of courses and resorts that should be on all golfer's radar. Here are a few that we recommend from our travels over the years.

DAVE'S FAVORITES

Domestic Course/Resort

Pinehurst, North Carolina

European Course/Destination (Outside UK/Ireland)

The Algarve, Portugal

Caribbean/Central America

Destination

Punta Cana,
Dominican Republic

"Off the Beaten Path" Destination

Tenerife
Canary Islands



MIKE'S FAVORITES

Domestic Course/Resort

Kiawah Island, SC

European Course/Destination (Outside UK/Ireland)

Costa del Sol, Spain

Caribbean/Central America

Destination

Los Cabos, Mexico

"Off the Beaten Path" Destination

Cabot Links
Nova Scotia, Canada

LET'S START PLANNING!

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JUNE 27 - JULY 27, 2021

2021 HERITAGE LINKS CHALLENGE

June 27 – July 1, 2021
Ayrshire, Scotland

Take part in this limited field competition across the championship links of Ayrshire, Scotland.

Teams of 2 will compete on the links of Prestwick GC, Dundonald Links, Western Gailes, and home of the 2024 Open Championship, Royal Troon.

Get your partner today and reserve your spot.

All-inclusive price of \$3295 per golfer.

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