



PGA LEAD | An Emerging Leaders Program for PGA Members



PGA LEAD I, Class of 2016-2017

Background

PGA LEAD was launched in 2016 with the ultimate goal of establishing a deep bench of diverse PGA Members who are prepared to ascend to and through the volunteer leadership ranks of the Association at the Chapter, Section and National levels. Integrating a multitude of dimensions of difference into our leadership ranks helps position the Association for success for decades to come. PGA LEAD also assists in developing PGA Members who desire to serve and make an impact on nonprofit boards within the communities where they work and live.

Selection Criteria, Eligibility & Application Process

Class A PGA members interested in participating in PGA LEAD are encouraged to apply. All candidates are required to submit a confidential application to the PGA of America. Program participants will be chosen by the Selection Committee based on the following minimum criteria:

- Candidates must be a PGA Member in good standing who have-served as a Member-for a minimum of one year.
- Submit application to the Selection Committee and include the following in one PDF file: a professional resume and a 500-word maximum essay
- Possible participation in a telephone interview with the Selection Committee.
- Preference may be given to candidates from diverse backgrounds that are underrepresented in the PGA of America volunteer leadership roles.
- Volunteerism at the community, Chapter, Section and/or National level is desirable.



PGA LEAD II, Class of 2017-2018

Obligations of PGA LEAD Participants:

- Desire and commitment to participate in PGA LEAD for a two-year term, including active participation in monthly video conferences and two in-person meetings annually.

Leadership Development Topics

- Association and Section Board Governance
- Pillars of Leadership
- Developing Your Leadership Presence
- Public Speaking and Presentation Essentials
- Social Media and Developing Your Digital Brand
- Personal Branding/Promotion
- Diversity, Equity and Inclusion
- Conducting Effective Board and Membership Meetings

Metrics of Success

- Did the participants advance into leadership roles at the Chapter, Section or Association level during or following completion of PGA LEAD?
- Did the participants advance into leadership roles on a nonprofit board or within an organization during or following completion of PGA LEAD?



PGA LEAD III, Class of 2018-2019